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PROGRESS REPORTS

Communications and outreach activities

(Submitted by the Secretary of the IPCC)

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PROGRESS REPORTS

Communications and Outreach Activities

This progress report on IPCC's media, outreach, and other communication activities covers the period since the Sixty-third Plenary Session of the IPCC (IPCC-63), held in Lima, Peru, 27 - 30 October 2025.

During this reporting period, the communications, media and outreach work focused on planning, preparations and delivery of IPCC public-facing activities linked to the 30th session of the Conference of the Parties (COP30) to the United Nations Framework Convention on Climate Change (UNFCCC) in Belem, Brazil, in November 2025, the first joint Lead Author meeting in Paris in December 2025, and the third Lead Author Meeting of the Special Report on Climate Change and Cities as well as planning and preparations linked to the upcoming 64th Plenary Session of the IPCC in Bangkok, Thailand, in March 2026.

Throughout the reporting period, the Communications team at the Secretariat has been dealing with a steady flow of media inquiries, public queries, and interview and outreach requests for the Chair and other members of the IPCC Bureau.

The team has also been managing IPCC's outreach engagements at key IPCC meetings and conferences.

In addition to this Bureau progress report, the Secretariat's Communications and Outreach team also provided regular reports to the Panel and monthly progress reports to the IPCC's Executive Committee.

1. Media Relations

During the reporting period, proactive media relations prioritised key IPCC activities and meetings, namely, raising the profile of the outcomes of the IPCC's 63rd Session of the IPCC (IPCC-63) in Lima, Peru, which included on-the-ground media arrangements, global media advisories and press releases at the beginning and closing of the Plenary. The team also prepared IPCC messaging and lines on topics anticipated to be of media interest.

In November, proactive communications also focused on preparing and delivering media relations assets related to IPCC's participation at COP30. The team worked on production and the Chair's key speeches, which were pre-recorded video messages of IPCC Chair's remarks at the Opening ceremony of the UNFCCC COP30 and the Earth Information Day mandated event, as well as the IPCC Secretary's statement at the opening session of the Subsidiary Body for Scientific and Technological Advice (SBSTA) at UNFCCC COP30. These assets were also made available to the media, along with text and visuals from the events. To support potential media engagements, a messaging document outlining the key issues and talking points was prepared and circulated to Bureau members.

In December 2025, proactive communications work focused on activities around the first-ever Lead Author Meeting held jointly by the three Working Groups in Paris in the first week of December as well as related media engagement for the IPCC Chair with the selected top-tier French and international outlets based in Paris, namely – the Agence France Presse (AFP), dailies Le Monde and La Liberation and weekly magazine Le Nouvel Obs.

In relation to the third Lead Author Meeting for the Special Report on Cities and Climate Change held in Oslo, in coordination with the Norwegian hosts, the media engagement for the IPCC Chair focused on selected Norwegian outlets, including interviews with NRK – the Norwegian national TV, leading weekly Morgenblaten and daily Aftenposten.

The other area of proactive engagement was coordination with the University of Reading, UK Department of Energy Security and Net Zero and the UK Met Office and delivery of media-relations activities on the margins of the two colocated workshops (the Workshop on Engaging Diverse Knowledge Systems and the Workshop on Methods of Assessment) with media engagements for the Chair including The Times, the Financial Times and Bloomberg.

Regarding reactive IPCC media engagement, this aspect of media relations work increased during the reporting period, especially during COP30 with queries seeking information on topics such as tipping points, the 1.5°C long-term temperature goal of the Paris Agreement, and overshoot. At the beginning of 2026, incoming media queries mostly focused on the implications for IPCC related to the US Government's announcement made on 8 January regarding its decision to end its engagement with more than 60 UN and international organisations, including the IPCC.

Four media training sessions were organised for the Bureau members and delivered through a contract with Escott Hunt Limited. The outcomes of the sessions and the media relations guidelines were shared with the IPCC Bureau. In total, 22 Bureau members attended the training. During this period the media training support services by Escott Hunt have been used at the second Lead Author Meeting of the Methodology Report on Short-Lived Climate Forcers in October 2025 and the World Climate Research Programme (WCRP)/IPCC co-sponsored workshop covering high-impact events and tipping points in November and at the third Lead Author Meeting of the Special Report on Climate Change and Cities held in Norway in January 2026.

Note: A list of issued releases is provided in Annex I.

2. Outreach

Since the last Progress Report to the Panel in October 2025, IPCC outreach efforts have been characterised by a dynamic schedule of high-impact activities, with almost 60 events held, including COP27. The highlights below reflect a strategic commitment to advancing public engagement and supporting the development of the Seventh Assessment Report (AR7) and Methodology Reports.

The final quarter of 2025 saw intensive IPCC outreach activities globally. At COP30, held in Belém, Brazil, from 10 to 21 November, the IPCC featured 27 speakers participating in 17 key events. These included mandated COP30 meetings, side events, and activities at the joint "Science for Climate Action" pavilion with the WMO and the MERI Foundation.

The IPCC's engagement began with the Chair's video-recorded messages at both the opening ceremony and Earth Information Day on 10 November, followed by the IPCC Secretary's statement at the opening of the SBSTA. Throughout the conference, Working Group II's official side event on assessing impacts, vulnerability and adaptation in the seventh assessment drew significant engagement. All IPCC outreach efforts attracted solid in-person audiences and reached nearly 1,500 people online across all COP30 events.

In December, the IPCC Chair, Jim Skea, and the IPCC Deputy Secretary attended the Seventh session of the United Nations Environment Assembly (UNEA-7) from 8 to 12 December 2025 in Nairobi, Kenya. The Chair delivered a keynote address at the Multilateral Environmental Agreements (MEAs) Day High-Level Dialogue "Keeping the Promise – Boosting SDG Implementation through the MEAs" on 10 December, and he also participated in a side event titled "Bridging Science and Policy: Strengthening Resilience to tackle the Environmental Crises" on 11 December. The IPCC Deputy Secretary participated in a UNEA-7 side event on 8 December titled "Synergies in the Chemicals and Waste Cluster: The Role of Emerging and Established Instruments". These engagements underscored the IPCC's role in connecting climate science with policy action at the highest levels.

Ahead of the two co-located workshops on engaging diverse knowledge systems and on methods of assessment taking place at the University of Reading on 10-12 February 2026, the IPCC Communications Team, in partnership with the University of Reading, the UK Met Office and the Department of Energy Security and Net Zero, organised three outreach events on 9 February 2026.

Speakers at the first event, “Inside the IPCC: Pathways for Early-Career Researchers”, included IPCC Deputy Secretary Ermira Fida, the UK Focal Point Jolene Cook and IPCC author Joseph Daron. The event was directed at invited early-career scientists. In the second event, IPCC Working Group I Co-Chair Robert Vautard, WGII Vice-Chair Sherilee Harper, briefed a selected group of Thames Valley local government and business leaders on: Making use of the IPCC’s durable findings – a briefing for business. The last event was a public lecture by the IPCC Chair Jim Skea titled: Inside the Intergovernmental Panel on Climate Change: How Global Science Supports Our Future Climate. The lecture was followed by a panel discussion joined by Ed Hawkins of the University of Reading, Rowan Sutton from the UK Met Office and Dr Sarah Honour from the Department of Energy Security and Net Zero, and was moderated by Liz Stephens.

At the time of writing of this report, the team is also in intensive preparations for a regional outreach event in the Asia-Pacific, scheduled for 29 March 2026, following the 64th Session of the IPCC (IPCC-64) in Bangkok, Thailand.

Note: A list of selected outreach events is provided in Annex II.

3. Communications (and Outreach) Action Team

The Secretariat organised four meetings of the Communications and Outreach Action Team (COAT), during the reporting period. The meetings focused on various activities tasked by the Executive Committee. Based on the mandate received from the Executive Committee, the COAT initiated the work on the review of the IPCC Communications Strategy’s Implementation Plan. The exercise is being led by the Secretariat. The TSUs were tasked with consulting their respective Bureaus and feeding back into the mapping document developed by the Secretariat.

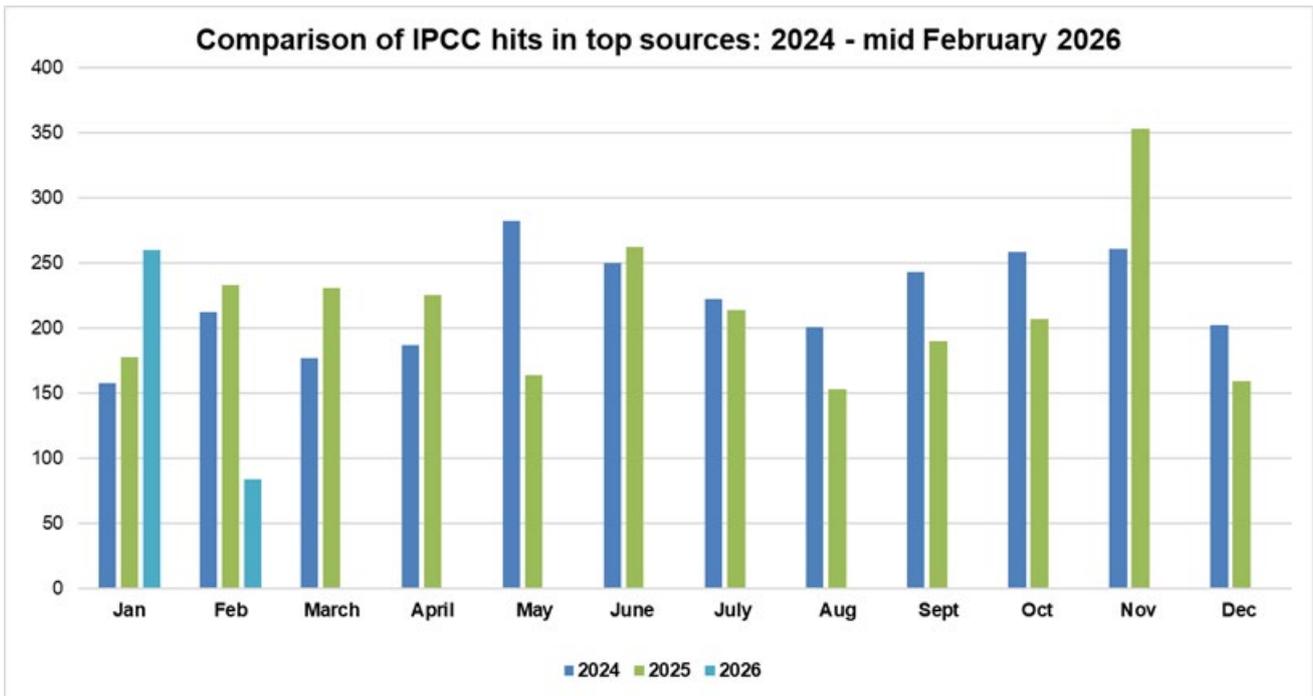
4. IPCC Newsletter

Two issues of the quarterly newsletter have been issued since the previous progress report. Issue 26 was released in October 2025 (covering July to September 2025) and Issue 27 in January 2026 (covering the last quarter of 2025). The next issue covering the first quarter of this year will be released in April 2026. The IPCC Newsletter serves as an internal communication tool to update the Focal Points from governments and observer organisations on IPCC activities between Sessions.

5. Impact and Statistics

5.1 IPCC Media Coverage

The IPCC was mentioned more than 1,600 times (1,620) from 1 July 2025 to 18 February 2026 across the top-tier 100+ news sources, as monitored by Meltwater. Comparatively, during the same period, the year before (July 2024 to 18 February 2025), IPCC was mentioned 1,679 times in the top-tier media.



Note: A list of top news sources is provided in Annex III.

5.2 IPCC Website Statistics

From the beginning of July 2025 to 18 February 2026, the IPCC website recorded a slight decrease in audiences, with just over 2 million users compared to about 2.1 million during the same period, between the last half of 2024 and 18 February 2026.

Of the 2,004,902 users in the current reporting period, 914,818 came through direct visits to the website, 735,774 from organic searches, 314,911 were from referral sites, and 27,610 were from organic social media links.

Source: Google Analytics

5.3 IPCC Social Media

Since October 2025, IPCC social media platforms have consistently focused on raising awareness of the organisation's scientific findings, ongoing activities, and opportunities for public engagement.

Throughout the reporting period, content across all IPCC-managed platforms highlighted key activities and narratives from the seventh assessment cycle, including official announcements, press releases, and outreach events. Posts around IPCC key activities included participation at COP30, the inaugural joint Lead Author Meeting to launch AR7, held in Paris in December 2025, the Fourth Lead Author Meeting for the Special Report on Climate Change and Cities, outreach at the co-located workshops at Reading and other IPCC activities.

The platforms also promoted important calls for participation, such as the nominations of authors for the Methodology Report on Carbon Dioxide Removal Technologies, Carbon Capture Utilisation and Storage, and the expert registration for the review of the First Order Draft of the Methodology Report on Short-lived Climate Forcers and the First Order Draft of the Special Report on Climate Change and Cities.

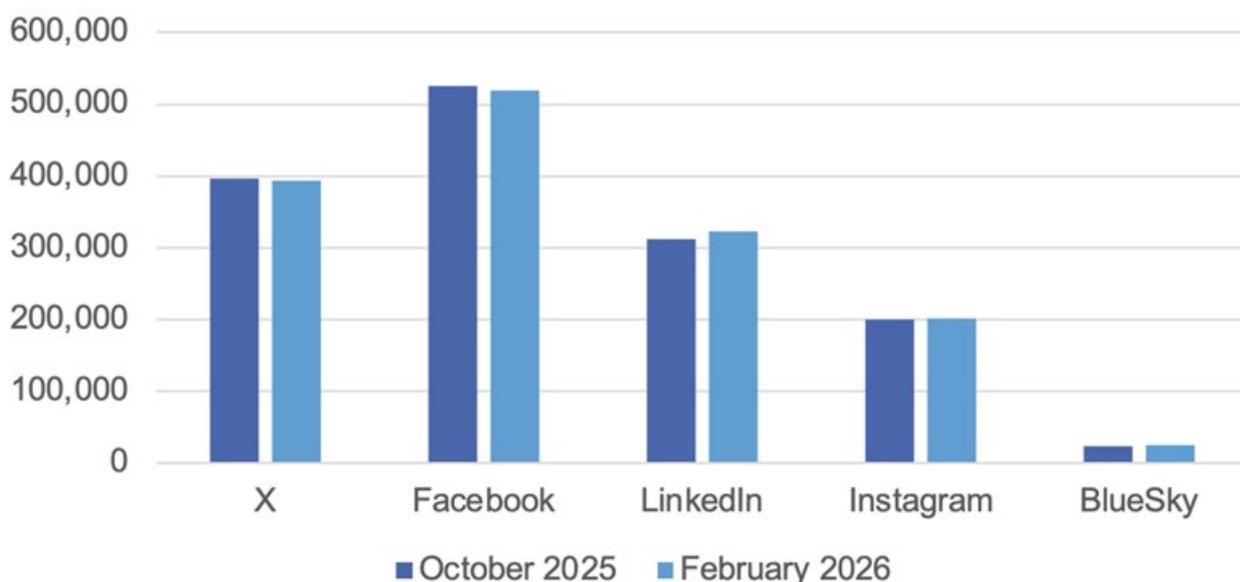
We also created content for Women In Science Day on 11 February 2026 with short video interviews with IPCC UK Focal Point Jolene Cook and Carol Zavaleta-Cortijo, Lead Author on the Special Report on Climate Change and Cities.

IPCC’s performance across social media remained strong, with steady growth in both followers and engagement. By mid-February 2026, the IPCC had amassed over 1.485 million followers across five major platforms: X, Facebook, LinkedIn, Instagram, and Bluesky.

Engagement levels were substantial, with posts generating over two and a half million impressions during the six-month period. Videos shared in this timeframe attracted more than 98,400 views, underscoring the effectiveness of multimedia content in reaching and engaging audiences.

This growth in audience engagement and platform reach underscores the continued relevance of IPCC content, particularly for calls to participate in IPCC activities and public outreach initiatives. The Secretariat’s multilingual strategy and alignment with major events and announcements also contributed to increased visibility and traffic on the IPCC’s website and related portals.

IPCC Social Media October 2025 - February 2026



Annex I

The following media releases were issued between October 2025 and February 2026:

- 7 Oct 25 [Announcement](#): Call for Applications: Chapter Scientists to support the IPCC Seventh Assessment Report (AR7)
- 10 Oct 25 [Vacancies](#): Science and Capacity Officer in the IPCC Working Group II Technical Support Unit
- 23 Oct 25 [Post](#): Upcoming IPCC's Sixty-third Plenary in Lima, Peru
- 27 Oct 25 [Post](#): Opening Remarks by IPCC Chair Jim Skea at the 63rd Session of the IPCC
- 27 Oct 25 [Post](#): IPCC opens 63rd Plenary Session in Lima to advance work on key climate reports
- 30 Oct 25 [Post](#): IPCC agrees on the scientific content of the remaining methodology report in the seventh assessment cycle and 2026 workplan for the three key climate reports
- 10 Nov 25 [Speeches](#): Remarks by IPCC Chair during the Opening ceremony COP30
- 10 Nov 25 [Speeches](#): IPCC Chair remarks – COP30 – Earth Information Day 2025
- 19 Nov 25 [Press Release](#): IPCC calls for nominations of authors for 2027 Methodology Report on Carbon Dioxide Removal Technologies, Carbon Capture, Utilization and Storage
- 27 Nov 25 [Media Advisory](#): Press briefing and media opportunities as IPCC authors gather in Paris to begin Seventh Assessment Report
- 01 Dec 25 Press Release - [IPCC authors meet in Paris to begin drafting the Seventh Assessment Report](#)
- 01 Dec 25 [Chair's remarks – First Lead Author Meeting, Working Groups I, II & III](#)
- 05 Dec 25 [Press Release - IPCC opens registration of experts to review the first draft of the Methodology Report on Inventories for Short-lived Climate Forcers](#)
- 08 Jan 26 Statement - [IPCC Statement on the US announcement to withdraw from participation in IPCC](#)
- 12 Jan 26 Vacancies - [Science and Capacity Officer in the IPCC Working Group II Technical Support Unit](#)
- 28 Jan 26 Vacancies - [Officer in the IPCC Working Group III Technical Support Unit](#)
- 09 Feb 26 [Announcement - IPCC holds two co-located workshops on Engaging Diverse Knowledge Systems, and Methods of Assessment](#)

Annex II

Selected outreach activities in chronological order

(this is not an exhaustive list; as notified to the Secretariat)

- 01 Oct 25 9th Asia-Pacific Climate Change Adaptation Forum, video recording, IPCC Chair Jim Skea, in-person IPCC WGII Co-Chair Winston Chow, Bangkok, Thailand,
- 01 Oct 25 Pre-COP Business Summit, video recording, IPCC Chair Jim Skea;
- 04 Oct 25 Osaka Expo, in-person, IPCC Vice-Chair Diana Ürge-Vorsatz, Osaka, Japan;
- 06 Oct 25 Urban Climate Transition, in-person, IPCC WGII Co-Chairs Bart van den Hurk, Winston Chow, London, UK;
- 07 Oct 25 World Expo, in-person, IPCC Vice-Chair Diana Ürge-vorsatz, Osaka, Japan;
- 07 Oct 25 Climate Roundtable on the occasion of the Urban Climate Transition Conference, in-person, IPCC Chair Jim Skea;
- 13 Oct 25 Adaptation Futures 2025, In-person, IPCC WGII Co-Chair Winston Chow, IPCC WGII Vice-Chair Adelle Thomas, Christchurch, New Zealand
- 13 Oct 25 Presentation at the Regional Climate Change Conference 2025, virtual, WGI Co-Chair Robert Vautard, Colombo, Sri Lanka;
- 14 Oct 25 Climate Adaptation and Resilience Conference, in person, WGIII Co-Chair Joy Pereira, Kuala Lumpur, Malaysia;
- 14 Oct 25 Article Circle Assembly – plenary, in-person, IPCC Vice-Chair Diana Ürge-Vorsatz, Reykjavik, Iceland;
- 17 Oct 25 Article Circle Assembly – business management, in-person, IPCC Vice-Chair Diana Ürge-Vorsatz, Reykjavik, Iceland;
- 18 Oct 25 Article Circle Assembly – meeting with chief scientists, in-person, IPCC Vice-Chair Diana Ürge-Vorsatz, Reykjavik, Iceland;
- 20 Oct 25 Climate Change Summit 2025, in-person, IPCC Vice-Chair Diana Ürge-Vorsatz, Bucharest, Romania;
- 23 Oct 25 Webinar on Expert Review for SR Cities for APAC experts, virtual, IPCC WGII Co-Chair Winston Chow, WGIII Co-Chair Joy Pereira;
- 28 Oct 25 Lima Outreach Event: Los desafíos del cambio climático y las ciudades en el Perú, in person, IPCC WGII Co-Chairs Bart van den Hurk and Winston Chow, Lima, Peru;
- 29 Oct 25 World Applied Anthropology Congress 2025 (WAAC-2025), video message, IPCC Chair Jim Skea, Hyderabad, India
- 03 Nov 25 Debate and podcast, in-person/online, IPCC Vice-Chair Diana Ürge-Vorsatz, Budapest, Hungary;
- 03 Nov 25 10 years of the Paris Agreement, keynote in-person, IPCC Vice-Chair Diana Ürge-Vorsatz, Budapest, Hungary;

- 04 Nov 25 Beyond 2030 Thought Leadership workshop, in-person, IPCC Vice-Chair Diana Üрге-Vorsatz, Stockholm, Sweden;
- 04 Nov 25 Southeast Asian Geography Association Conference 2025, In-person, IPCC WGII Co-Chair Winston Chow, Singapore;
- 24 Nov 25 Webinar on Expert Review for SR Cities for indigenous experts, online, IPCC Vice-Chair Ramon Pichs-Madruga, University of Alberta, Canada;
- 25 Nov 25 JRC Science Week 2025, in-person, IPCC Vice-Chair Diana Üрге-Vorsatz, Brussels, Belgium;
- 26 Nov 25 Tipping Points EM, in-person, IPCC Vice-Chair Diana Üрге-Vorsatz, Paris, France;
- 03 Dec 25 Panel discussion: Ten Years After the Paris Agreement: Where are we headed? Unique insights from the IPCC leadership, in-person, IPCC Chair Jim Skea, WGI Co-Chair Robert Vautard, WGII Co-Chair Bart van den Hurk, WGIII Co-Chair Joy Pereira, Paris, France;
- 08 Dec 25 UNEA-7, Synergies in the Chemicals and Waste Cluster: The Role of Emerging and Established Instruments (side event), IPCC Deputy Secretary Ermira Fida, Nairobi, Kenya;
- 10 Dec 25 UNEA-7, MEAs Day High-Level Dialogue “Keeping the Promise – Boosting SDG Implementation through the MEAs, Bridging Science and Policy: Strengthening Resilience to tackle the Environmental Crises, in-person, IPCC Chair, Nairobi, Kenya;
- 17 Dec 25 Strengthening the Science-Policy Interface to Address the Triple Planetary Crisis, International Environment House, IPCC Chair (virtually), IPCC Secretary, Geneva, Switzerland;
- 12 Jan 26 Oslo City Hall, Climate Leadership, in-person, IPCC Chair, IPCC Vice-Chair Diana Üрге-Vorsatz, Oslo, Norway;
- 15 Jan 26 Various meetings, Norwegian Research Council, Norwegian Agency for Development Cooperation, University of Oslo, in-person, IPCC Chair, Oslo, Norway.
- 19 Jan 26 Guest lecture, University of Vienna, in-person, IPCC Vice-Chair Diana Üрге-Vorsatz, Vienna, Austria;
- 27 Jan 26 Wellcome Trust Co-sponsored Expert Meeting on Climate Change and Health, Expert in-person, IPCC Chair Jim Skea, IPCC Vice-Chair Diana Üрге-Vorsatz, London, UK;
- 30 Jan 26 IPCC Symposium: Exploring diverse pathways to address climate change, Virtual, IPCC Working Group III Co-Chair Joy Jacqueline Pereira, Tokyo, Japan;
- 30 Jan 26 IPCC Symposium: Exploring diverse pathways to address climate change, in-person, IPCC Vice-Chair Ladislaus Chang’a, Tokyo, Japan;
- 01 Feb 26 IPCC Working Group II engagement in Cairo, Egypt, in-person, WGII Co-Chair Bart van den Hurk, Cairo, Egypt
- 02 Feb 26 IPBES Plenary, in-person, IPCC Chair Jim Skea, Manchester, UK;
- 05 Feb 26 Special Advisor Arctic Frontiers, in-person, IPCC Vice-Chair Diana Üрге-Vorsatz, Tromso, Norway;

- 09 Feb 26 Inside the IPCC: Pathways for Early-Career Researchers, in-person, IPCC Deputy Secretary Ermira Fida, Reading, UK;
- 09 Feb 26 Making use of the IPCCs durable findings – a briefing for business, in-person, IPCC Working Group I Co-Chair Robert Vautard, WGII Vice-Chair Sherilee Harper, Reading, UK
- 09 Feb 26 Inside the Intergovernmental Panel on Climate Change: How Global Science Supports Our Future Climate, in-person, IPCC Chair Jim Skea, Reading, UK;
- 10 Feb 26 Workshop on Engaging Diverse Knowledge Systems and Workshop on Methods of Assessment, in-person, IPCC Chair Jim Skea, Reading, UK;
- 19 Feb 26 Sharing on IPCC Working Group II at NUS Master of Science in Biodiversity Conservation and Sustainability Tea Seminar Series, in-person, Working Group III Co-Chair Winston Chow, National University of Singapore, Singapore;

Annex III

List of top news sources:

1. Reuters
2. Associated Press (AP)
3. Agence France-Presse (AFP)
4. German Press Agency, DPA
5. KYODO NEWS
6. Bloomberg News
7. Washington Post
8. New York Times
9. The Guardian
10. The Telegraph
11. Mail and Guardian
12. Deutsche Welle
13. BBC News
14. Al Jazeera
15. CNN
16. Sky News
17. Thomson Reuters
18. Agence AEF
19. Channel Africa
20. E-News Africa
21. New Scientist
22. Financial Times
23. The Wall Street Journal
24. Agencia EFE
25. Xinhua News Agency
26. RIA Novosti
27. Agencia FAPSESP
28. Agencia LUSA
29. China.org
30. CCTV (China Central Television)
31. Australian Associated Press
32. Interfax
33. National Geographic
34. The Weather Channel
35. Time Magazine
36. USA Today
37. Fox News
38. ABC News (USA)
39. ABC News Australia
40. Euro News
41. Pacific Islands News Association
42. Blick CH
43. Neue Zürcher Zeitung
44. Tages-Anzeiger
45. Basler Zeitung
46. St. Galler Tagblatt
47. Le Temps
48. Le Matin
49. La Liberté
50. France Soir
51. La Croix
52. L'humanité
53. La Tribune

54. Le canard enchainé
55. La Depeche
56. 24 Heures
57. Le Monde
58. Le Figaro
59. L'equipe
60. Libération
61. Le Parisien/aujourd'hui en France
62. Moskovskij Komsomolets
63. Izvestia
64. Moscow Times
65. Le Soir
66. Le Libre
67. The Globe and Mail
68. Toronto Star
69. La Presse
70. Le Journal de Montreal
71. 24 Heures Toronto
72. Metro Toronto
73. National Post
74. Journal Metro
75. Le Journal de Quebec
76. The Vancouver Sun
77. Clarín
78. Buenos Aires Herald
79. La Capital
80. La Prensa
81. Ámbito Financiero
82. La Voz del Interior
83. La Nación
84. Daily Sun (South Africa)
85. SABC News
86. The Star (South Africa)
87. Sowetan
88. The Times (South Africa)
89. The Citizen (South Africa)
90. News 24 (South Africa)
91. The Nation (Kenya)
92. La Repubblica
93. Libero
94. Corriere della Sera
95. Altvista
96. La Gazzetta dello Sport
97. La Stampa
98. Il Sole 24 Ore
99. Il Meddaggero
100. Il resto del Carlino
101. Folha de S.Paulo
102. Hindustan
103. The Times of India
104. The Canberra Times
105. The Sydney Morning Herald
106. The Age
107. The Australian
