



How does the IPCC work and how to communicate climate change from an IPCC perspective?

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IPCC Head of Communications and Media Relations

Almaty, Kazakhstan

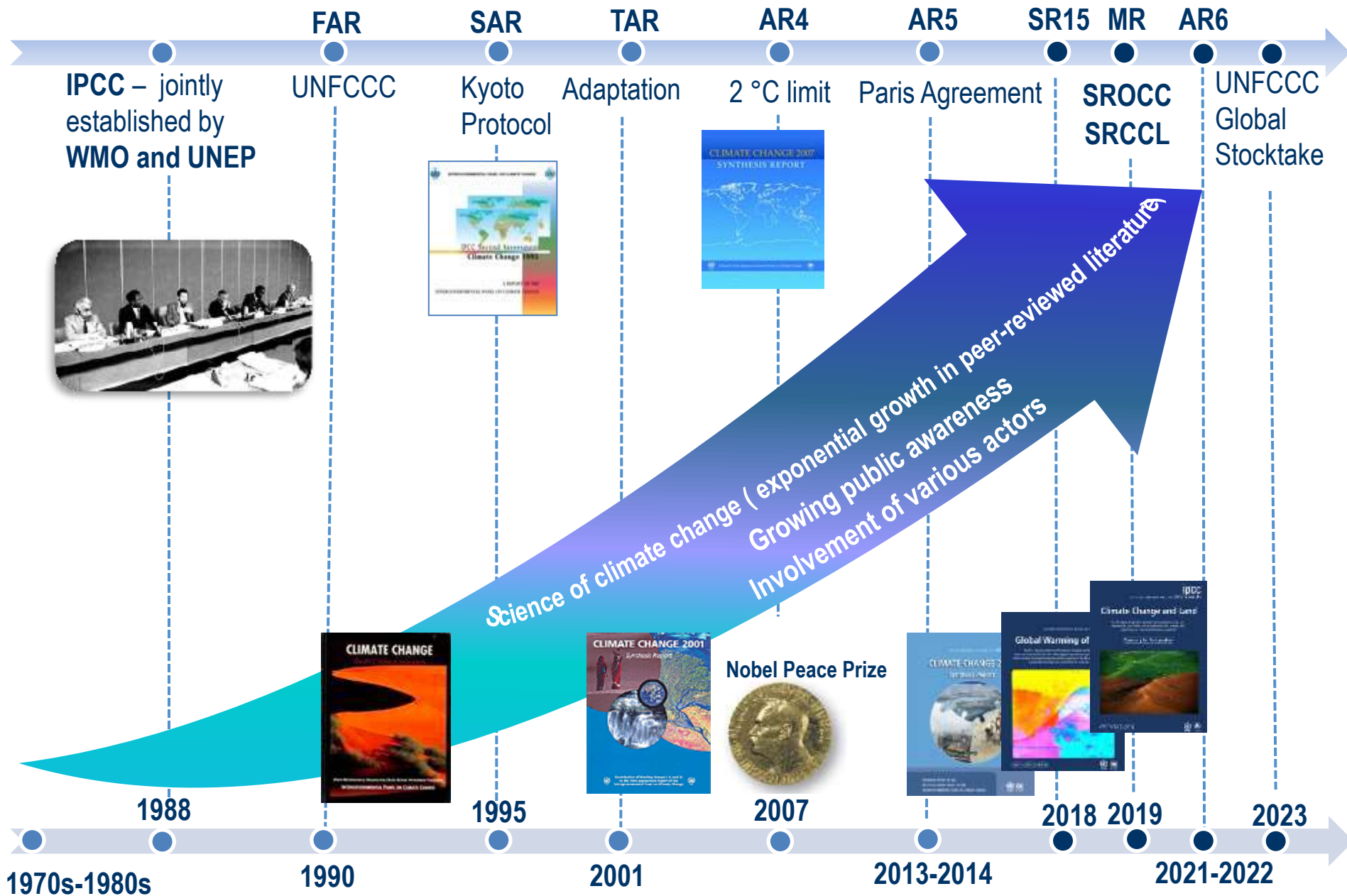
21-22 August 2019

bit.ly/ipcc_outreach_centralasia

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The role of the IPCC is ...

“... to **assess** on a comprehensive, objective, open and transparent basis the **scientific, technical and socio-economic information** relevant to understanding the scientific basis of risk of human-induced climate change, its potential impacts and options for adaptation and mitigation.”

“IPCC reports should be **neutral with respect to policy**, although they may need to **deal objectively with scientific, technical and socio-economic factors** relevant to the application of particular policies.”

Principles Governing IPCC Work, paragraph 2

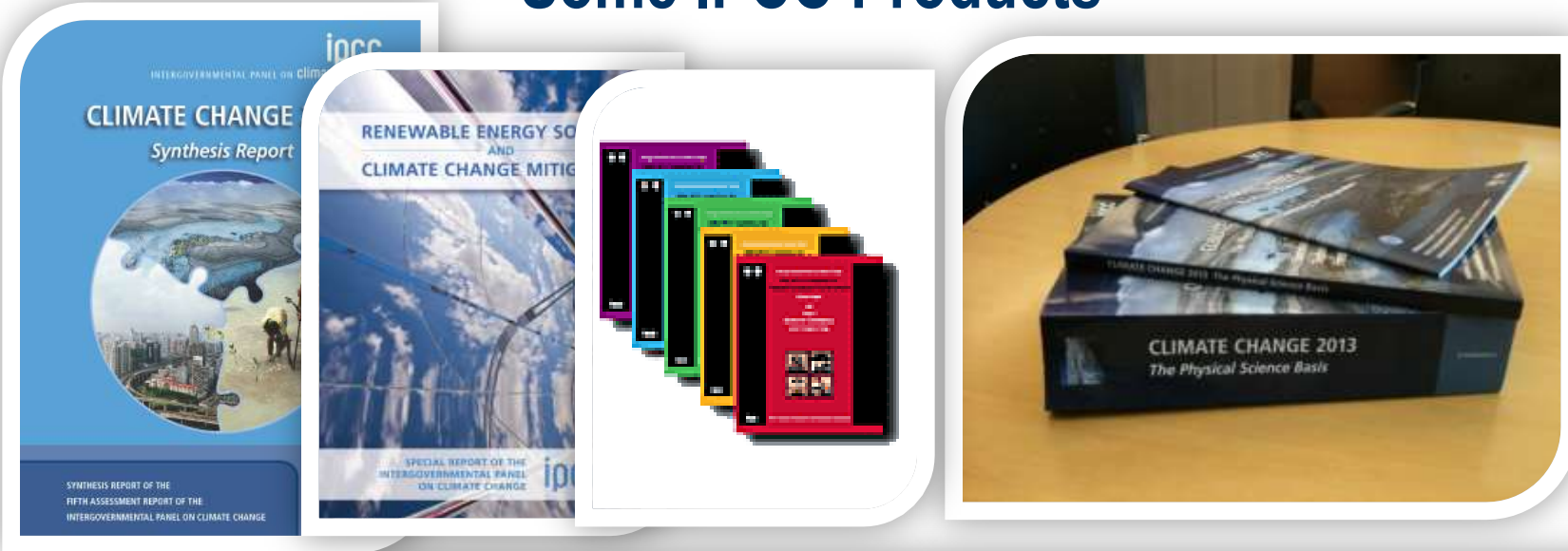
Source: <http://www.ipcc.ch/pdf/ipcc-principles/ipcc-principles.pdf>

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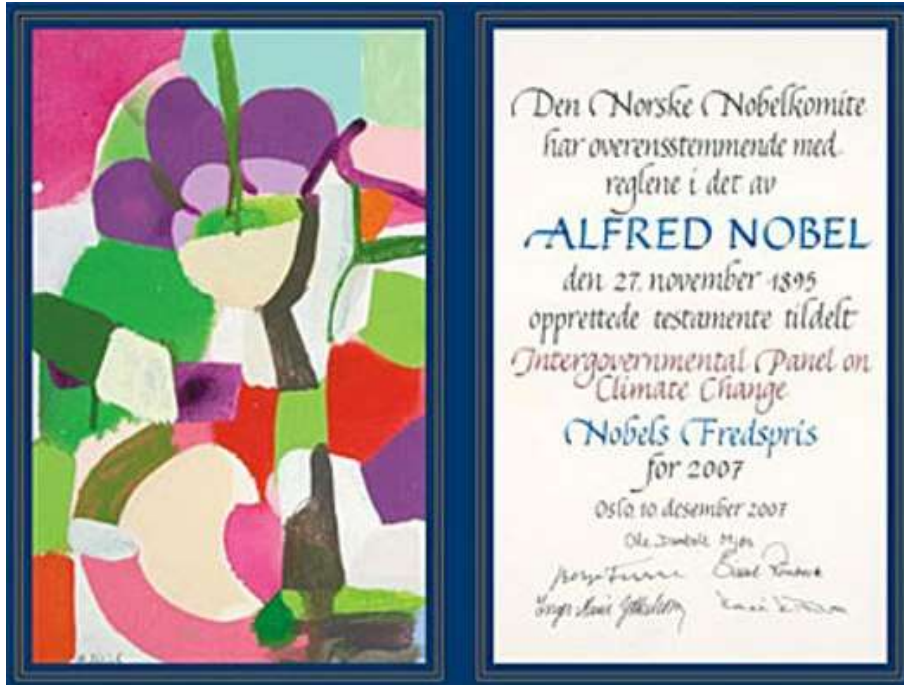
Some IPCC Products



What are IPCC reports used for?



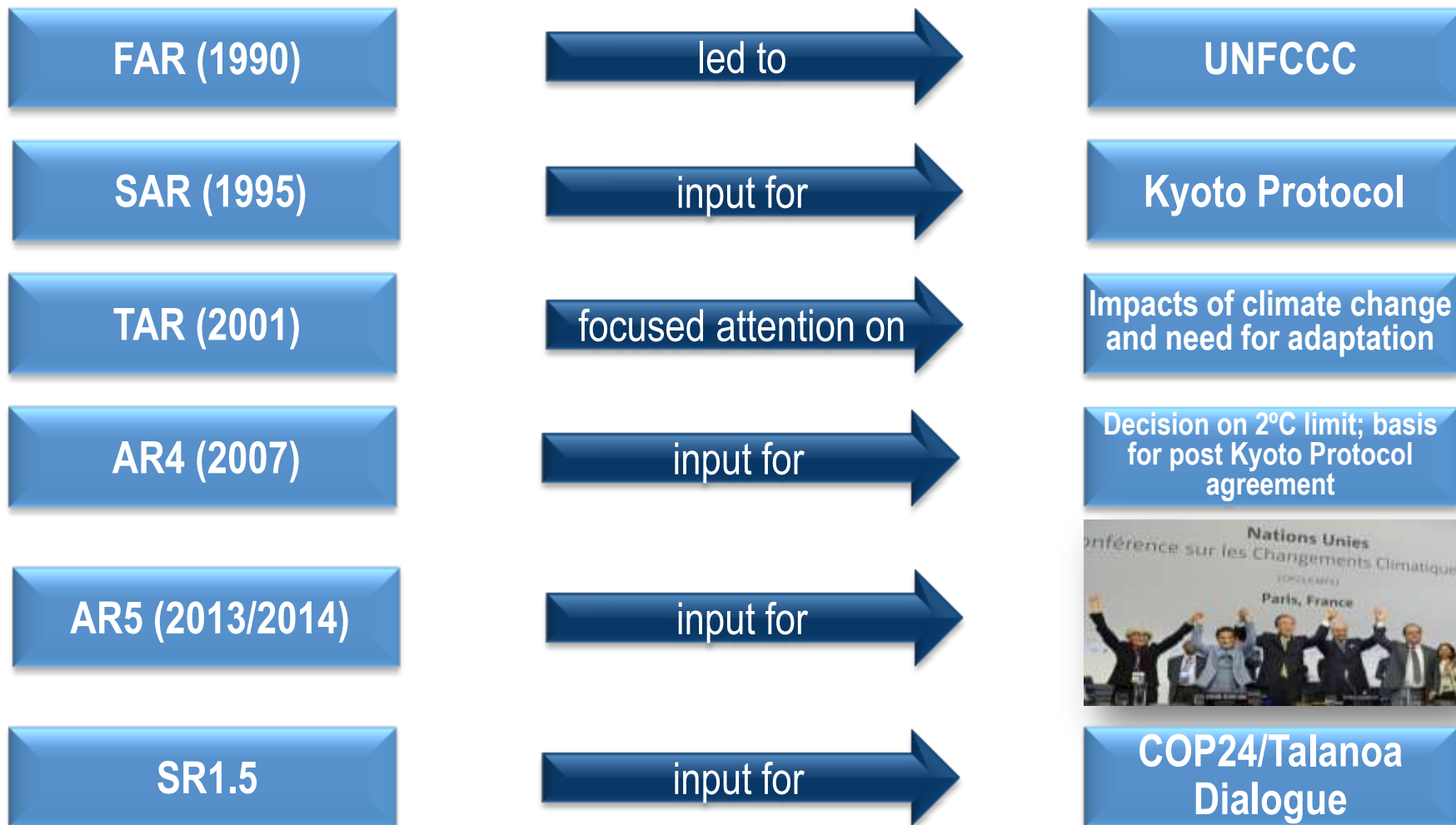
Achievements: 2007 Nobel Peace Prize



The Intergovernmental Panel on Climate Change and Albert Arnold (Al) Gore Jr. were awarded the Nobel Peace Prize

"for their efforts to build up and disseminate greater knowledge about man-made climate change, and to lay the foundations for the measures that are needed to counteract such change".

IPCC reports have made an impact



IPCC reports are relevant



SUSTAINABLE DEVELOPMENT GOALS

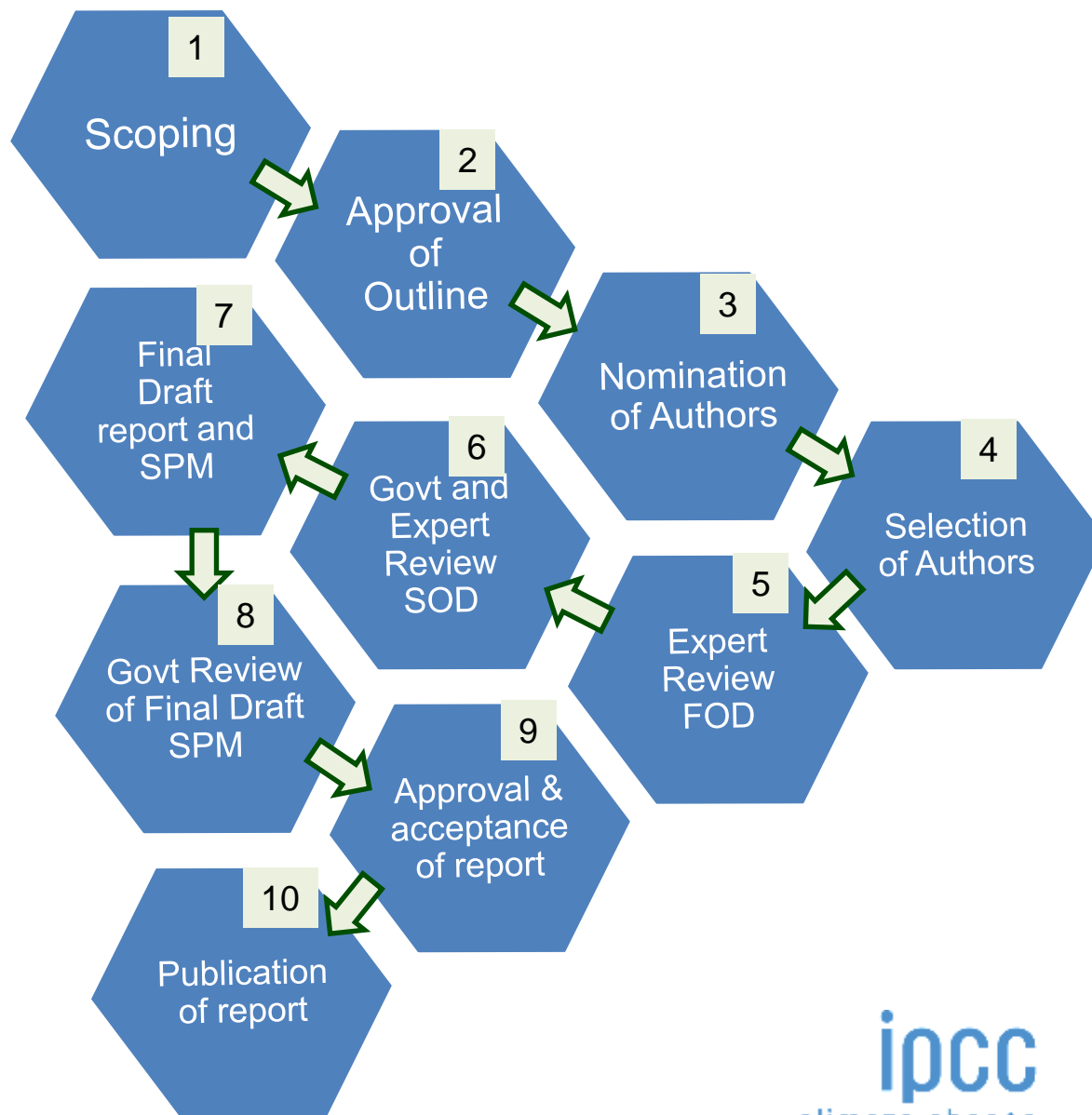


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10 Steps in creating IPCC reports



Sixth Assessment Cycle (AR6)

3 Special Reports

Global Warming of 1.5 °C
(SR15)

October 2018

Climate Change and Land
(SRCCL)

August 2019

Ocean and Cryosphere
(SROCC)

September 2019

UNFCCC COP24 - Talanoa (facilitative) dialogue

Methodology Report update

May 2019: 2019 Refinement to the 2006 IPCC Guidelines for National Greenhouse Gas Inventories

Cities



Attention on cities in AR6 including a conference and special report on cities in AR7

AR6 Main Report

2021: Working Group I, II, and III contribution to the Sixth Assessment Report

April 2022: Synthesis Report to the Sixth Assessment Report

UNFCCC global stocktake 2023

Working Together Towards a Common Goal



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Strengthening the Communication

Media & Communications Trainings

CLIMATE outreach

Principles for effective communication and public engagement on climate change

A Handbook for IPCC authors

Handbook commissioned by IPCC WGI TSU

1. Be a confident communicator
2. Talk about the real world, not abstract ideas
3. Connect
4. Tell a human story
5. Lead with solutions
6. Use the right language



Greater use of digital technology

Animation: What is the IPCC?

from IPCC

01:21

vimeo

Improving presence on social media & engagement with the media

IPCC: 1988-2018

IPCC

Our Most Recent Contents and Reports

Read the full report for free or purchase the full report.

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Accessible Language



IPCC Outreach Activities



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IPCC and the Media



Press Conferences



Media Workshops



Interviews



THANK YOU FOR YOUR ATTENTION!

For more information:

Website: <http://ipcc.ch/>

IPCC Secretariat: ipcc-sec@wmo.int

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<http://www.slideshare.net/ipcc-media/presentations>

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